

Website Privacy Policy

Effective Date: September 15, 2026

First Choice Pregnancy Center respects the privacy of visitors to pregnancypahump.com. First Choice Pregnancy Center is a health care provider subject to the Health Insurance Portability and Accountability Act (HIPAA).

This Website Privacy Policy describes information associated with use of our public website. Our separate **Notice of Privacy Practices** describes how First Choice Pregnancy Center may use and disclose protected health information and explains your rights regarding that information.

Information Submitted Through This Website

This website is primarily informational. We currently do not provide website forms through which visitors submit names, telephone numbers, email addresses, pregnancy information, appointment requests, medical information, or other health information.

If you wish to contact First Choice Pregnancy Center or obtain information about our services, please use the telephone or other contact information provided on this website.

Technical Information

Our website and hosting provider may process limited technical information necessary to deliver, operate, maintain, and protect the website. This can include IP addresses, browser and device information, requested pages, dates and times of access, and server or security logs.

We do not use this information to determine or infer whether a particular website visitor is pregnant, has a particular health condition, or is seeking particular medical treatment.

Analytics and Advertising

We do not currently use Google Analytics, Meta/Facebook Pixel, session-replay technology, or similar behavioral advertising or analytics technologies on this website.

We do not sell information concerning visitors to this website, and we do not use website visitor information for targeted advertising based upon pregnancy, reproductive health, or medical conditions.

Maps and Third-Party Websites

Our website may contain links to third-party websites or services. For example, our “Get Directions” link may take you to Google Maps.

Google Maps is not automatically loaded merely because you visit our website. If you choose to follow a link to Google Maps or another third-party website, you leave pregnancypahump.com and the privacy practices of that third party apply.

Protected Health Information

First Choice Pregnancy Center provides pregnancy testing, ultrasound services, and other services for which information may be protected under HIPAA.

Our handling of protected health information is governed by our **Notice of Privacy Practices**. The Notice describes how medical information about you may be used and disclosed and how you can obtain access to that information.

Changes to Our Website

We periodically review the technologies used by this website. If we add features such as online forms, appointment scheduling, chat services, analytics, advertising technology, or other technologies that collect information from visitors, we will review their privacy implications and update this policy as appropriate.

Contact

Questions concerning this Website Privacy Policy may be directed to:

First Choice Pregnancy Center

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